



**DCS** DEAF  
COMMUNITY  
SERVICES

# IMPACT

2017/2018 Annual Report



# celebrating our success. . .

## A YEAR IN REVIEW

### DCS EXECUTIVE DIRECTOR AND BOARD CHAIR

**IMPACT.** That is what DCS is all about! The services DCS provides have an IMPACT on the lives of deaf individuals, deaf children and their families. In that regard, the Board and the Executive Director are pleased to share that DCS had another remarkable year!

One area where there was significant IMPACT is the Youth and Family Services (YFS) Department. Through the partnership with Big Brothers Big Sisters of San Diego County, DCS had its first match of a deaf youth with a deaf big brother! We look forward to many more matches in the future.

Another significant IMPACT in YFS was in the Deaf Mentor Program. Utilizing funds collected

through donations and fund raising events, DCS provided a Deaf Mentor to our first family in March, 2018.

DCS was also able to partner with San Diego Unified to receive funding to support placing Deaf Mentors with families residing within the SD Unified School District.

One of the biggest accomplishments of the year was to apply and receive Drug Medical Certification (DMC) from the State of California. This has a huge IMPACT on Deaf individuals in recovery as we will be able to expand the program in the coming year. Look for big changes in the Signs of Life Program (SOL) next year!





DCS' SOL Program continues to IMPACT the lives of deaf people living with addiction by operating the only deaf run Drug and Alcohol program in the Country. SOL celebrated its 20th year providing recovery services this year! In addition, to assist individuals with funds to attend the 1st DCS/SOL recovery camp, which was held in May, 2018, SOL held its first spaghetti dinner fund raiser.

The Adult Literacy Department added another service: the Personal, Vocational, Social Adjustment program (PVSA). This service provides participants with short term assistance in specific areas to improve employability, job retention and communication skills.

DCS coordinated San Diego Deaf Festival 2017 with headliner Hedy vs Heidi along with Deafinitely Dope. The crowds were the largest ever with over 1800 people in attendance!

Finally, the Board hosted the 2nd annual Bowling FUNdraiser! This was a great event to have fun and raise money for the Youth and Family Services program.

These are only the highlights of the IMPACT DCS had on the community for FY 17-18! Read on for more achievements!

Sincerely,

Patricia Sieglan-Perry  
Executive Director

Doug Sampson  
Chair, Board of Directors

# FY2017|2018 ANNUAL REPORT

MESSAGE.....	2	INSPIRES.....	5	EVENTS .....	10
IMPACT.....	4	ACCOMPLISHMENTS.....	6	DONORS.....	12

# DCS IMPACT

## FINANCIALS

**\$4,227,636**

revenues

**\$4,250,802**

expenses

## FUNDING FROM LAST FISCAL YEAR

**37%**

grants & contracts

**56%**

interpreting services

**5%**

adult literacy program

**2%**

other

## STAFFING

**RETENTION**  
% of staff

<b>7%</b>	<b>10+ YEARS</b>
<b>14%</b>	<b>5-9 YEARS</b>
<b>25%</b>	<b>3-4 YEARS</b>
<b>14%</b>	<b>2 YEARS</b>
<b>7%</b>	<b>1 YEAR</b>
<b>33%</b>	<b>&gt; 1 YEAR</b>

## HUMAN RESOURCES

New Hires: **18**

Workforce Average: **41**  
EMPLOYEES

Benefits Participation: **91%**

401K Participation: **41%**

\*All data as of

06/30/2018



# DCS INSPIRES

## EMPLOYMENT SERVICES

"I want to thank the DCS Employment Services Department for guiding and helping me look for a job. I felt confident when I started working at Enterprise. I have been working there for over one year and nine months. I work as a service agent. As a service agent, I mainly vacuum, rinse and brush all of the vehicles. I enjoy this job, it keeps me moving and motivated.

Thank you DCS!"

- Juan Manuel Cordero

## SIGNS OF LIFE

"I had lost my three boys to Child Protective Services and had a very bad heroin addiction. My life was in shambles and I was dealing with child protective services and the courts. I needed help. I decided to give Signs of Life a chance since I had heard good things about it. It turned out to be the best decision I had ever made in my life. I learned how to become sober and stay sober. I was able to satisfy the courts and Child Protective Services' requirements and now I have full custody of my three boys again. My life has turned around and I am finally free from my heroin addiction."

- SOL Graduate

## MEDIA

"Thank you DCS for the awesome dedicated eblast! We really appreciate your support and commitment to keeping those you serve well informed about energy programs and offerings."

- Laura Welty, San Diego Gas & Electric (SDG&E)

## ADULT LITERACY

"I love DCS' Literacy program because the class environment is very deaf-friendly. I appreciate receiving assistance from trainees and instructors. Writing was a challenge for me. I have learned so many things like how to complete tax forms, English grammar and citizenship."

- FR, Class of June 2018

## YOUTH & FAMILY

"Joining the Family ASL Class at DCS has been such a blessing to our family. We've learned so much about ASL and Deaf Culture and have felt so welcomed by everyone there. We love that our kids (one hearing and two deaf) are able to be around amazing deaf adults each week! It's very important to us that our boys grow up with a sense of pride in their deafness and this has been a great place to start that."

- Parent of Two Deaf Children

# DCS ACCOMPLISHMENTS



## BEHAVIORAL HEALTH

- Average Clients per month: **54**
- Average Annual Productivity: **59%**
- Groups/Workshops: **8**
- Presentations at Davila Elementary and growing collaboration with the Rady Children's Hospital Audiology department increased referral efforts
- Established more groups/workshops for community members and clients including Anger Management, Sex Education, DVRP, Emotional Intelligence, Women's Support Group and Healing through Expression

## EMPLOYMENT SERVICES

- Placements: **45**
- One-on-One Job Counseling Sessions: **4,407**
- Job Club Workshops & Trainings: **125**
- Employer Inquiries: **509**
- Deaf Awareness Trainings: **172**







## CLUBHOUSE

- Unduplicated Members: **50**
- Member Contacts/Support: **3,283**
- Member Led Workshops: **292**
- First Time Employment: **17**
- First Member Led Fundraiser (2 Yard Sales)

## SIGNS OF LIFE

- Unduplicated Clients: **37**
- Client Inquiries: **936**
- Graduates: **5**
- Sober Camp- # of Attendees: **36**
- SOL 20th Anniversary
- First Sober Camp/Retreat hosted at Indian Hills Camp in Jamul, CA

## SIGNS OF CHANGE

- Deaf Men's recovery home was consistently full with a wait list





## MEDIA

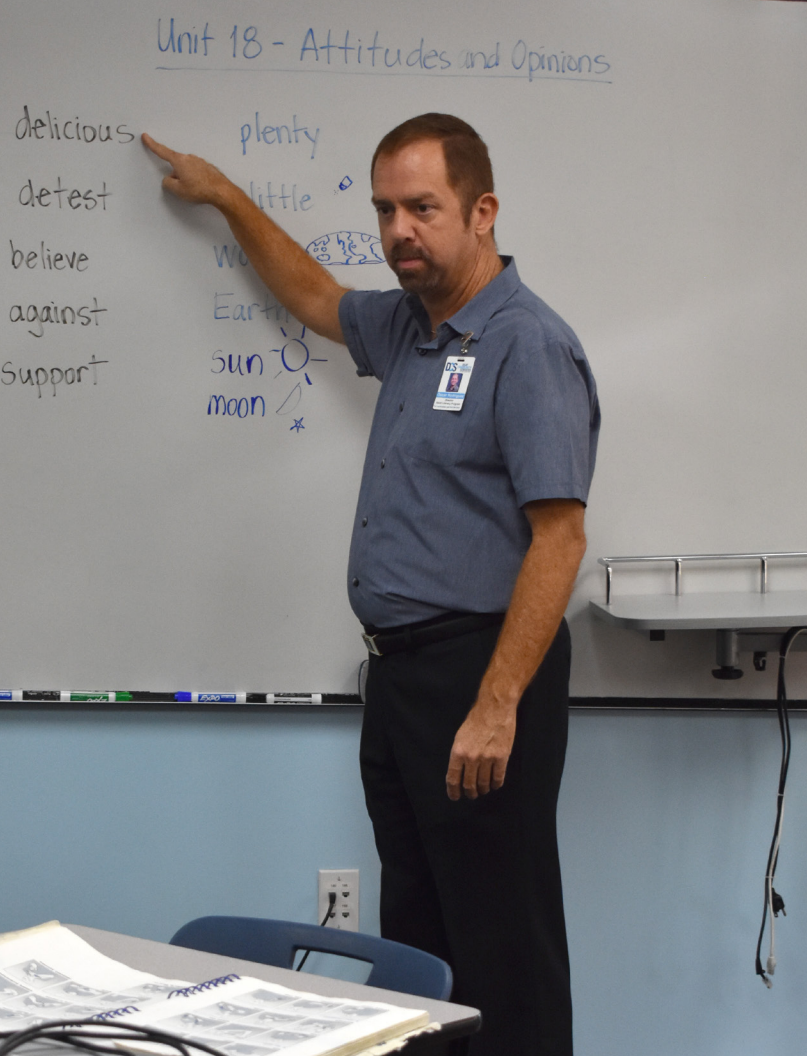
- Subscribers: **1,716**
- Social Media Followers: **8,419**
- Flyers Released: **172**
- Website Views: **11,762**

## YOUTH & FAMILY

- Family ASL: **764** Attendees (32 Sessions/Weeks)
- e5 After School Program: **34** Attendees (23 Sessions/Weeks)
- DYLC: **39** Campers and **5** Leaders in Training
- Early Intervention Mentorship Program: **4** Families
- Toy Drive: 10 Families, **29** Children
- DCS Hand in Hand partnered with Big Brothers Big Sisters of San Diego County and announced its' first match!







## ADULT LITERACY

- Graduates: **9**
- Where are they now?
  - Employed: ..... **1**
  - Working with DCS  
Employment Services: ..... **4**
  - Enrolled in College: ..... **1**
  - Enrolled in continuing  
education programs: ..... **3**
- Workshops: **17**
- The Language, Employment, Assessment and Development (LEAD) contract was renewed in November 2017 for an additional 3 years.
- The Literacy Department expanded its services offered by adding the Personal, Vocational and Social Adjustment (PVSA) program which was implemented in November 2017.

## INTERPRETING SERVICES

- Education: **1,448**
- Community: **8,176**
- Unduplicated Clients: **713**
- Revenue: **\$2,381,008**
- Contracted with the California Judicial Council to provide legal interpreting training in San Diego, Sacramento and Monterey, CA



# DCS EVENTS

## 2017

### JULY

Deaf Youth Literacy Camp  
INDIAN HILLS CAMP

### AUGUST

End of Summer BBQ  
CROWN POINT PARK

### SEPTEMBER

Community Meeting:  
Interacting with the  
Police Department

“Artistry Through Deaf Eyes”  
SPONSOR

### OCTOBER

San Diego DEAFestival  
JACOBS CENTER

The Case for Collaborative  
Teaming: An Investment  
Approach Workshop

### NOVEMBER

Annual Toy Drive

### DECEMBER

Holiday Party

Employability Job Readiness  
WORKSHOP

Interpreting A Mock Trial:  
Putting Theory into Practice  
SAN DIEGO, CA

#### Deaf Youth Literacy Camp



Deaf/Hard of Hearing campers spent a week together learning about themselves and how to become a strong Deaf leader.

#### End of Summer BBQ



Families and friends gathered at the park. Festivities included activities and games for individuals and families along with a BBQ lunch.

#### San Diego DEAFestival



Every year DCS brings people together to celebrate Deaf Culture and American Sign Language. This one day event features Deaf entertainers, vendors, children's activities and more.

#### Holiday Party



Families and friends come together to celebrate the holiday season with lunch, children's crafts, prizes and a signing Santa.



## Bowl-A-Thon Fundraiser



Attendees bowled for a cause helping to raise \$6,859 for DCS' Youth and Family Services Program.

## Spaghetti Dinner Fundraiser



Dinner attendees supported the 1st Annual Deaf Recovery Camp by raising \$400 which supported campers attendance.

## Town Hall Meeting



Community members gather to discuss DCS' Strategic Plan goals and further growth of its' programs and services.

## Deaf Recovery Camp



Campers in recovery from a variety of states gathered to grow in their sobriety and support one another.

# 2018

## JANUARY

Bowl-A-Thon Fundraiser  
Town Hall Meeting

## FEBRUARY

Interpreting A Mock Trial:  
Putting Theory into Practice  
SACRAMENTO, CA

## MARCH

Interpreting A Mock Trial:  
Putting Theory into Practice  
MONTEREY, CA

"A Memory, A Monologue, A  
Rant and Prayer"  
SPONSOR

## APRIL

Spaghetti Dinner Fundraiser:  
The Spirit of Recovery  
"Visual Arts Award"  
SPONSOR

## MAY

Deaf Recovery Camp  
INDIAN HILLS CAMP

## JUNE

End of Fiscal Year

## VOLUNTEERS

Thank you to all of our volunteers this year! You contributed to DCS by helping at the front desk, in the Literacy department and at our successful events! We couldn't do it without you.

Thank you for giving us your time.

# COMMUNITY



## thank you. . .

### SPONSORS

Sorenson Communications, Inc.  
SDG&E  
SDUSD: Buchanan Parsons Trust  
Lion's Club San Diego  
Welfare Foundation

Samuel Lawrence Foundation  
Pacific Premier Bank  
Dawn Sign Press  
UC San Diego VC EDI  
Purple Communications

DEAF COMMUNITY SERVICES  
1545 HOTEL CIRCLE SOUTH, SUITE 300  
SAN DIEGO, CA 92108  
V619/398.2441  
VP619/550.3436  
[DEAFCOMMUNITYSERVICES.ORG](http://DEAFCOMMUNITYSERVICES.ORG)